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## **Genuine Smithfield Ham Shoppe**

### **Williamsburg, Virginia**

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*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

### **Genuine Smithfield Ham Shoppe**

"The Luter family of Smithfield, Virginia, has been curing and selling hams since the turn of the century. Here at the NEW Genuine Smithfield Ham Shoppe you will find a fine selection of Smithfield & Virginia hams, cheeses and regional specialty foods. Gifts baskets, desserts, books, Paula's Picks and party foods. Unique gift for everyone."

### **CORE ACTIVITIES for Restaurants**

☑ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Smithfield Ham Shoppe Williamsburg** can expect the following practices:

☑ **Recycling and Waste Reduction.** Virginia Green Restaurant must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This restaurant pledges that they:

- Recycle: glass, steel cans, grease, office paper, toner cartridges, newspaper, fluorescent lamps
- Track overall waste bills
- Donate excess food to local food bank
- Effective food inventory control to minimize wastes
- Purchase locally-grown produce and other foods whenever possible
- Purchase organic and sustainably grown foods
- Purchase recycled content paper towels and toilet paper
- Make 2-sided copies/ printed materials
- Use electronic correspondence and billing
- Purchase building materials that are re-used or from sustainable sources
- Use a last-in/first-out inventory and labeling system

☑ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This restaurant pledges that they:

- Use disposable containers made from recycled content

☑ **Grease Recycling.** The facility must collect and recycle grease or use a grease filtering company to greatly reduce grease waste (and cost). This restaurant pledges that they:

- Filter grease to prolong usefulness

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This restaurant pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Have low flow toilets
- Have an effective landscape management plan

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This restaurant pledges that they:

- Track overall energy bills
- Perform preventative maintenance on HVAC system
- Use natural lighting
- High efficiency compact fluorescent light bulbs in all canned spotlights
- Purchase EnergyStar-rated computers, copiers, and appliances
- Use directional (downward-facing) lighting in parking areas and other outdoor areas

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For more information on **the Genuine Smithfield Ham Shoppe**, see [www.smithfieldhams.com](http://www.smithfieldhams.com) or contact Iris Tarta at [IrisTarta@smithfieldhams.com](mailto:IrisTarta@smithfieldhams.com).

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



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